



Engineering Career Services
UNIVERSITY OF WISCONSIN-MADISON

Employer Partner Program Overview

July 1, 2026- June 30, 2027

Bronze \$5,000 (annually) - \$4,005 tax-deductible value

- Invitation to Employer Partner Welcome on first day of class (September 2, 2026)
- Invitation to Engineering Student Organization Leaders Reception on first day of class
- One free career fair table at an in-person fair; no additional rep. fees (\$995 value)
- Choice of career fair dates and on-campus interview dates
- Logo/link displayed on Engineering Career Services website
- Logo on digital display outside of Engineering Career Services in Engineering Hall
- Opportunity to participate in student-facing career prep events including resume reviews
- Branding recognition and prime table location at all career fairs
- One email blast to students relating to employer's job postings, special event, or info session
- Employer name and logo on all printed career fair materials distributed to students
- Employer name and logo included in Employer Partners Program participants listing in annual print of *ECS Job Search Guide*

Silver \$10,000 (annually) - \$8,010 tax-deductible value

Benefits of Bronze, plus:

- Additional free career fair table at an in-person fair (\$1,990 value)
(2nd table at one fair or one table for a different fair)
- Additional email blast to students relating to employer's job postings, special events, or info sessions
- Employer name and logo on all digital career fair materials distributed to students
- Invitation to engineering student organization future leaders' reception in Spring semester
- Early access to Engineering Career Services resume books (Fall and Spring collections)
- Assistance in executing student recruiting events
- \$1,000 designated to support student organization of choice

Gold \$25,000 (annually) - \$19,120 tax-deductible value

Benefits of Bronze and Silver, plus:

- Free career fair participation (Fall and Spring in-person fairs + virtual fairs) (\$3,980 value)
- Sponsor of Engineering Career Services Job Search Guide – back cover ad or full-page ad (\$1,900 value)
- Dedicated staff support for custom on-campus student recruiting event
- Support in executing engagement strategy across engineering student organizations
- Implement employer meet & greet with Dean's office
- \$3,000 designated to student organizations of choice
- Customized engagement strategy session with Engineering Career Services